

# NATIONS News



1 • 800 • 444 • ROOF

Info About Nations Roof • Volume 1 • Number 1

Nations Roof was founded by three roofing executives who together have over 100 years of experience in the roofing industry. All have achieved exceptional results in building businesses, managing national service organizations and leading national companies.

In the areas of corporate management, financial management, roof asset management and project management, the experience and education of this company's leadership is truly unparalleled in the roofing industry.

The Nations Roof management has used their years of experience and expertise to build a company that is unique in the industry. It is structured to minimize overhead costs, take advantage of economic synergies and operate seamlessly. This is a company that owns all its own locations; it is not an affiliation of independents. It is one company that can deliver consistent quality, on time, nationwide.

The company's most notable success has been its ability to attract a very impressive team of professionals as presidents of its local and regional units.

## Who is Nations Roof?



Every one of these presidents has considerable experience and a track record of success in the industry. Importantly, all business unit presidents are highly motivated owner-partners in Nations Roof.

The company has incorporated many of the processes and technology tools required to communicate effectively, manage projects, and provide customers with data required to make informed decisions.

Nations Roof is built around the needs of customers and customer service.

There is a National Service Center for customers who want a single point of contact, a highly sophisticated and evolved Roof Asset Management program called ROOF CARE, a project progress reporting tool called JOBS, and online capabilities for real-time customer access to both facility and project data.

Nations Roof is a company that is rich in experience and national in scope yet able to operate in a cohesive and efficient way to achieve extraordinary results for its customers.

## What is the Nations Roof Goal?

Nations Roof was established to meet the changing needs of today's businesses. Customers need to find more and more efficiencies in their own operations to improve their bottom line. This naturally extends to vendors. Those who operate more efficiently can partner with customers to reduce costs.

Customers want financially stable vendors and fewer of them. The vendors with whom they choose to partner are those that add value to the relationship.



It is Nations Roof's goal to be that company. We achieve this not only by how we manage our company but by how we build our relationship with the customer. We offer choices and solutions to resolve client problems.

**The goal is to be a trusted partner with customers for quality, service and value.**

Nations Roof is dedicated to working with clients of any size to manage exterior assets worth millions of dollars. The goal is to extend the life cycle of those assets and remove unnecessary costs at every level of the maintenance process.



## Keeping Track of a Nations Roof Job

Having a roof replacement project done on a facility can be a major disruption. This often entails coordination with the facility managers to provide safety measures, tenant or employee notification, production shutdowns and /or interior protection. The client's ability to establish frequent and accurate communication with the contractor's field supervisor and project manager is critical to eliminating any negative impact on the facility's daily agenda and operations.

For this purpose, Nations Roof developed JOBS, the Job Online Bulletin System. Through this system, which is

accessible via the Nations Roof website at [www.NationsRoof.com](http://www.NationsRoof.com), every project performed by Nations Roof can be tracked on a daily basis. When a job is set up, the customer receives a passcode

the field supervisor as well as the project manager. This allows the customer to know where the crew is working on a specific building, the size of the crew, the next area to be done, job progress, problems encountered, job site safety, availability of necessary materials, the submittal approval process, and more. It also includes a roof drawing and photos of work in progress. The job progress is measured in quan-



to access the JOBS section where the most up-to-date information on the project can be viewed. The information is updated daily and includes postings by

tifiable terms against the projected schedule so the customer can easily see the job status, allowing him to plan ahead.

### A Single Call Does it All!

**Just Contact our National Service Center For Any Service Needed**

Many regional and national customers prefer the simplicity of having a single point of contact regardless of the reason for the call. Nations Roof's National Service Center satisfies that need completely.

The National Service Center provides 24/7/365 coverage for customers with a single call.

If your call is a request for service, it is immediately dispatched to the local business unit for follow-up. This incident, as well as every other call you've made to Nations Roof, becomes part of a standardized service report which is available to you as part of your service history, which is accessible via our website at [www.NationsRoof.com](http://www.NationsRoof.com).

The Service Center is also available as a resource to advanced technical information. Serving as a comprehensive data center, it collects information on every type of roof in order to assist customers in making the best decisions about their roof asset management concerns.



### Nations Roof Is a Financially Stable Company

Nations Roof utilizes an enterprise accounting system that allows every location to see how it is performing in real time. The system features a management dashboard so managers can quickly view the status of every critical financial area or job at any time. In addition, the company spends time training managers in financial management.

To date, the company's performance has been on target. It is well-financed and healthy in all respects. Financial statements can be shared with serious prospective clients as part of a qualification statement.



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# Nations Roof Has Done It All



The professionals at Nations Roof have years of collective experience with every type of roof system on every type of facility, in every size, and in every climate. There is simply nothing that the company hasn't faced or that is outside the expertise of the Nations Roof team. A small sample of our projects and our areas of expertise are included on our website. Our areas of expertise include:



## ROOFING

*Nations Roof is licensed by every major system manufacturer in every type of roof system manufactured*

## WATERPROOFING

*Liquid applied or membrane waterproofing including plaza decks and green roofs*

## CAULKING & SEALANTS

*Control joints, windows, panels and masonry surfaces*

## MASONRY RESTORATION

*Concrete restoration, brick pointing, lintel support and through-wall replacements*

## SHEET METAL

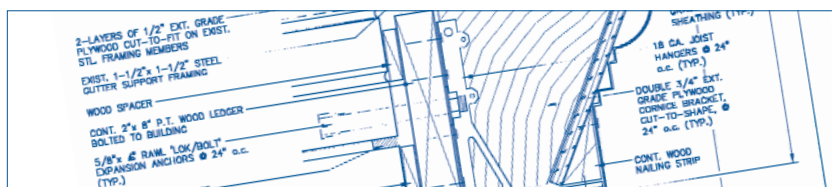
*Architectural and pre-formed roof systems, insulated siding panels, copings, etc.*



## Everything You Ever Need To Know About Every Roof You Manage

Need to know something specific about one of your roofs – or all of your roofs?

Nations Roof has a sophisticated system of Roof Management called *Roof Care* which allows you to keep track of all of your roofing assets via the Customer Login at the company web site: [www.NationsRoof.com](http://www.NationsRoof.com).



This powerful, state-of-the-art tool is designed to store data about all of your facilities' roofs including warranty information, service history, preventive maintenance history, roof replacement information, infrared survey results, expense budgets, replacement budgets, CAD drawings, and much more.



# Safety and Risk Management Are High Priorities



We know it takes a high level of commitment and consistent follow-through to make safety a top priority at all levels of our organization. Our Safety and Risk Management mission is to create training programs and work practices that protect the health and well-being of our employees and our customers. We know this commitment improves our performance and makes us a better company.

**Safety is a part  
of every job plan.**

## Where is Nations Roof?

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**Nations Roof of CA  
Now Open  
in Sacramento!**



**Nations Roof  
to Open Soon  
in Texas!**